



Press release

Warsaw, 9th of May, 2008

„United Buddy Bears” now in Warsaw

„United Buddy Bears”, an unusual exhibition, visited so far by 17 mln people around the world, is now in Warsaw! On Saturday, 10th of May, at Zamkowy square, it is going to be solemnly opened by Mayor of Warsaw Hanna Gronkiewicz-Waltz and Mayor of Berlin Klaus Wowereit. The exhibition will last until 22nd of June.

Since year 2002 the exhibition tours around the globe, promoting tolerance and understanding between different nations and cultures. Poland is the tenth country visited by bears. 142 „United Buddy Bears” arrived in Warsaw – that is 142 figures of bears, standing hand by hand. 138 of them represent other country acknowledged by the United Nations, and remaining four are so called Special Bears: Einstein Bear, Global Ethics Bear, Golden Rule Bear and Respect For All Life Bear. All of them symbolize tolerance, peaceful coexistence and international understanding.

The exhibition came to the capital of Poland following the invitation made by Mayor of Warsaw Hanna Gronkiewicz-Waltz, who also took an honorary patronage over the event. An idea of getting the exhibition to our country was born in Berlin, in summer 2007, during an official meeting of Mayor of Warsaw and Klaus Wowereit, Mayor of Berlin. He also took a patronage over the exhibition.

The official inauguration will take place on Saturday, 10th of May, 2008, at 04:00 PM at Zamkowy square in Warsaw. The ribbon will be solemnly cut by Hanna Gronkiewicz-Waltz and Klaus Wowereit as well as Eva and Klaus Herlitz, the initiators of „United Buddy Bears”. Vice Mayor of Paris Anne Hidalgo, Under-

Secretary of State in the Ministry of Foreign Affairs Grażyna Maria Bernatowicz, invited Ambassadors of countries represented by United Buddy Bears, as well as Janusz Górski, President of Schenker and other representatives of partners and sponsors of the exhibition, will take part in the ceremony.

The exhibition will last until 22nd of June. The next city, in which „United Buddy Bears” will present themselves, will be Stuttgart, in Germany. The exhibition will arrive there in the second half of July 2008. Works on Paris exhibition are also in progress. Successive exhibitions in Warsaw, Stuttgart and Paris consider a reflection of a special bond between Poland, Germany and France – countries forming the Weimar Triangle. Their target is to strengthen the European integration.

Logistic Partner of the exhibition is Schenker – global logistics operator that enable transportation and set-up of the exhibition goods in Warsaw. Other sponsors are: HDI, TBWA\PR, Tequila\Polska, E-Graphics, Warsaw Destination Alliance, Berliner Luft i Brill AVMedia. The Lidex company also supports the event. The Warsaw Voice is a media patron of the event.

